

Beautiful Lives

THRIFT BOUTIQUE

Vision Statement:

Beautiful Lives Boutique aims to see women flourishing in dignity, equality and their relationship with God.

Mission Statement:

Beautiful Lives Boutique is a faith based, non-profit that actively brings dignity and hope to women through upscale thrift, collaboration and intentional spiritual development of staff team members and women who are in a season of need.

Purpose Statement:

To provide attainable and sustainable fashion that dignifies women equally in such a way that they engage their purpose and encounter God.

Brand Tag Lines:

- Lifting Women, Mending Community for the glory of God.
- Purchase with a purpose.

Core Values:

Growth: develop • sustain • multiply

Trust: collaborate • relate • connect

Honor: grace • dignify • elevate

Servant-hood: love • influence • serve

Corporate Bio:

Beautiful Lives Boutique was established in 2016 in Fayetteville, Arkansas. We are a faith based, non-profit that actively brings dignity and hope to women who are in a season of need. We are uniquely positioned in the upscale women's thrift retail space as a redemptive, revenue driven enterprise that seeks to lift women and mend community for the Glory of God. We give the community a way to donate and purchase with purpose and collaborate to elevate women into their God given design.

We believe that God has called us for 'such a time as this' (Esther 4:14). God has set us apart in order to provide a life affirming impact during challenging seasons women face in life. Beautiful Lives Boutique is a growing enterprise, driven by the values of the Kingdom of God, and we aim to build on our local success through expansion and multiplication both locally and beyond.

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